

ZUGSEIL SHOP - Subscription management

Subscription management can be a challenging task for organizations, especially as the number of services and subscriptions they use increases. Here are some of the key challenges of subscription management in an organization:

- **Tracking subscriptions** - Keeping track of all the different subscriptions and services being used by various departments and individuals can be a difficult task. It's important to maintain a central repository of all subscriptions, including their status, renewal dates, and costs.
- **Controlling costs** - As the number of subscriptions and services used by an organization increases, so does the cost. It's important to have a system in place to manage and monitor subscription costs to ensure they don't exceed the budget.
- **Managing access** - Different employees may require different levels of access to different subscriptions and services. Managing access and permissions can be challenging, especially when employees move between teams or roles.
- **Renewals and cancellations** - Ensuring that subscriptions are renewed on time and canceled when they are no longer needed is crucial. However, this can be a difficult task if there are multiple subscriptions with different renewal dates.
- **Integration** - Many organizations use multiple subscription management tools, which can lead to integration challenges. Integrating different tools can be time-consuming and may require additional resources.
- **Security** - Managing subscriptions can also involve managing sensitive data, such as login credentials and payment information. Ensuring the security of this data can be challenging, especially as the number of subscriptions and services used by an organization grows.

Subscription management can be a complex and challenging task for organizations. For this purpose [ZUGSEIL Shop](#) has an inbuilt subscription management, which does not only digitizes the subscription business processes, but also helps implementing a controlling which allows regular reviews and optimization of subscriptions, so our customers can better manage their subscriptions and control costs.

Examples for subscription management

1. Mobile network service subscriptions: Especially organization with a lot of travel involved, offers their staff members mobile network subscriptions with a mobile network operator (MNO). Managing these subscriptions takes a lot of time.
2. Software subscriptions: Many organizations rely on software subscriptions to carry out their day-to-day operations. Subscription management tools can help keep track of software subscriptions, including renewal dates and access controls.
3. Cloud services: Cloud services such as Microsoft Office 365, Google Workspace, and Dropbox are essential for many organizations. Subscription management tools can help manage user accounts, access permissions, and billing for these services.
4. Content subscriptions: Organizations may subscribe to content services such as online journals, databases, and media services. Subscription management tools can help manage access controls and track usage to ensure the organization is getting value from the subscription.
5. Employee benefit subscriptions: Some organizations offer subscriptions to employee benefits such as gym memberships or wellness programs. Subscription management tools can help

manage user accounts, access permissions, and billing for these services.

6. IT subscriptions: IT subscriptions such as antivirus software, domain names, and web hosting services are crucial for organizations. Subscription management tools can help track renewal dates and manage access controls for these services.
7. Marketing subscriptions: Marketing services such as email marketing platforms, social media management tools, and advertising services are important for many organizations. Subscription management tools can help manage user accounts, access permissions, and track usage to ensure the organization is getting value from the subscription.

Features

Subscription management has a couple of apps and background services:

- [**Shop Feature "Subscriptions ordering"**](#) - Allowing to order subscriptions (e.g. mobile network subscriptions)
- **Shop Feature "Product bundles ordering"** - Allowing to bundle products with auxiliary products (e.g. mobile phone and other devices or subscription extension products, which can be subscriptions themselves, e.g. "Extra SIM" or "Extra bandwidth")
- **App "Subscription management (Staff member)"** - Allowing to manage personal subscriptions for the user or team leader users
- **App "Subscription manager"** - Review subscriptions of all team members and controlling.