

# ZUGSEIL ORIENTA

ZUGSEIL ORIENTA allows your organization to:

- **Category specific shopping assistants**- specific categories require tailored workflows
- **Reducing maverick buying** - through the procurement governance framework, which takes information from procurement and operations, we are able to remove (!) maverick buying
- **Increasing team productivity** - Product selection process can facilitate information from within the organization, without sharing it with a 3rd party. This enables [levels of guided buying](#), which are unreachable by external procurement platforms.

ORIENTA --> because it is valuable (assets), is sensitive (weapons) or is subject to regulations (like [PPE](#))

- **Advanced guided buying** - the [internal shop](#) simplifies product selection to your users massively. They see only products which are cleared for them by your centrally managed procurement governance taking into account the staff member data

define internal buying governance

shopping assistants which incorporate this buying governance