

ZUGSEIL ACCELERATE

ZUGSEIL ACCELERATE comes as a simple **internal shopping solution**, which comes with unique selling propositions. It can be extended into a full [internal procurement suite](#), which accelerates, simplifies and automates procurement processes [inside your organization](#) or even [individuals](#).




Benefits

Core benefits for personal and business users are:

- **Easy to use** - an [internal shop](#), in which users file their demand in a homogeneous and standardized way.
- **Data ownership & perfect privacy** - data stays in your realm - and are not shared with any external third party - including ZUGSEIL, if you operate your own realm. You only receive catalogs from suppliers and send out purchase orders. All other data by default stays with you.
- **Independence** - shop users **neither** have to learn for each supplier a different shop logic **nor** are they limited by availability and compatibility of supplier punch-out catalogs or generally it system availability.
- **Plug&Play** - fully digitalized real time supply-chain information exchange with your suppliers and service partners. (not just "PDF instead of Paper" digitalization)
- **Enabling Cross-Company procurement digitalization with total absence of transaction costs** - with existing systems do only take care of internal processes and require additional costly collaboration technologies (money & data) to interface with other companies.
- **Scalability** - there is a set of extensions, which allow to scale ACCELERATE into a full internal procurement solution with:
 - catalog collaboration and delivery - optimize product offerings with many cross-identity processes
 - no transaction costs - [procure-to-pay](#) functionality combined
 - cross company [full lifecycle](#) tracking of products and assets (e.g. laundry processes, tools, ...)
 - high level of bookkeeping automation - [automated invoice checks and validation](#)
- **Integration** - ACCELERATE integrates easily with existing S2P- and P2P platforms.

Please read up this article for the [benefits ACCELERATE](#) can deliver to your organization.

Member apps & Typcal extensions

	ACCELERATE	SCALE	
ZUGSEIL Shop			Internal shopping tool - A simple and unified way for your staff to define demand with
Advanced Guided Buying	ORIENTA		Contains many of our shopping assistants , which accelerate your order processes and saves your staff members a lot of time
Point-of-Sales	TILA	TILA	Points-Of-Service for your staff members (with ACCELERATE) or for customers (with SCALE)

Personal Equipment Management	EMMA		f your staff has expensive equipment you want to manage
App:Article management			Required to administer articles to take manufacure or take on local stock
App:Product management			Required to administer products to distribute to internal customers (and forward to external customers)
App:Catalog designer			The main tool for creation, editing and managing own catalogs inkl. handling of customer requets (catalog quality and new products)
App:Catalog request manager			Allows managing requests by customers (e.g. catalog improvements, handling new product requests)
App:Catalog subscription manager		MERCATA	The main tool for managing the usage and incorporation of products of 3rd party catalogs
App:Catalog distribution manager	MERCATA		The main tool for managing customer subscriptions to own catalogs
App:Multi supplier strategy manager	MERCATA		Tool which simplifies multi-supplier onboarding processes

[ZUGSEIL MERCATA](#) enables the full functionality required for procurement community or trade business models

Target Audience

ZUGSEIL products make sense for very small up to very large companies. which want to digitalize procurement and also digitally integrate with their suppliers. Especially organizations, which need to equip their employees in a structured way or require configurable products find category specific management solutions with ZUGSEIL.

Typical examples for suche niche companies:

- Public Transportation companies (Example customers: [Swiss Railway](#), [Rhätische Bahn](#), [Zentralbahn](#), ...)
- Aviation companies (Example customers: [Lufthansa Group](#), [SWISS Airlines](#), [AUSTRIAN Airlines](#), ...)
- Retail companies (Example customers: [MIGROS](#), ...)
- Healthcare Organizations (Example customers: [IROC](#), [YOUSEEZUERI](#), ...)
- Production Companies (Examples: [Volkswagen](#), ...)
- Construction Companies (Examples: [Implenia](#), ...)
- Security companies (Examples: [Lübecker Wachunternehmen](#), ...)
- Police, Fire and Rescue companies (Examples: [Feuerwehr Wuppertal](#), [Kantonspolizei Luzern](#), ...)

See also

- [Forming & Leveraging Commerce Ecosystems](#) - Full digitalization of already existing commerce ecosystems, maximizing their benefits to all partners
- [procurement tools](#)