

# Supply chain information sharing

B-Op and ZUGSEIL enable for each [supply chain participant](#) to freely share all their supply chain information with all other participants of the supply chain at no cost!

## Benefits of sharing knowledge

Generally sharing supply chain knowledge with partners often leads to greater collaboration, transparency, and efficiency!

## Supply chain masquerading

Withholding certain information from downstream partners can be strategically advantageous. The key benefits of not sharing upstream supply chain knowledge include:

- **protecting competitive advantage**
- **minimizing dependency**
- **reducing complexity**
- **safeguarding supplier relationships**
- **maintaining control over margins and product quality.**

To achieve this, each b-op digital can configure trust relations based on the [b-op e-Business collaboration model](#) to not forward specific information.

## Conclusion

Ultimately, whether a company chooses to share or withhold upstream supply chain knowledge depends on its specific goals, competitive position, and the nature of its relationships with downstream partners. A balanced approach, where critical and strategic information is shared judiciously, often yields the best outcomes. ZUGSEIL and B-Op support both options!

## Related articles

- [Fulfillment](#)
- [Supply chain participants](#)
- [Dev:B-Op e-Business collaboration model](#)