Private business ecosystems

ZUGSEIL enables you to build your own community for both as a customer and as a supplier. Objective is to act as a community by adding supplier catalogs and publishing to your partners. Through this you achieve the following added value:

- partner self onboarding
- scale to better purchasing conditions
- [Advanced buying tools](#) through [ZUGSEIL ACCELERATE](#) rolled out on customer partner side
- create customer and supplier binding
- automatic order forwarding and splitting
- one stop platform for customers and suppliers
- defined channel for selling and buying
- multiple dashboards with different applications for each partner, user level or location
- intuitive and self enabled usage without training
- easy application process to the community including approval process
- unified communication to your partners with documents and news section
- operate a partner portal, where customers can see/analyse their purchasing spend and revenue
- real time status updates over whole community

- option to collect additional revenue for catalog curation
- option for direct billing integration based on PO

Technology

Based on the [b-op technology](#) we are able to deliver the following uniqued selling points:

- real time status update and communication between b-op digitals
- no interfaces required between b-op digitals in the community
- unlimited amount of participants (supplier/customer)
- compliant to the general data protection regulation (DSGVO)

It is a cloud based solution and requires an internet-enabled device (PC, tablet, smartphone) and an user to login. Furthermore, we offer with our hubs (P2P, HR) standard interfaces to your ERP, HR systems (SAP; Oracle, etc.) to gain a full digitalization between ZUGSEIL COMMUNITY and your company systems.

Target audience

All organizations which aims to drive digitalization for procurement, sales and financial processes as well as to drive value with increased revenue and improved purchasing conditions.

Commercials

The ZUGSEIL COMMUNITY has no transaction costs, only a licenses fee and a one time effort to set up your own community is required. Further licenses fees apply for the P2P or HR hub based on a fix

price per hub without transaction fees.