

# Category specific process digitalization

**Product categories** are the knowledge root for

- building well structured purchasing portals for staff members
- building efficient procurement HR structures
- implementing efficient spend management

As a result ZUGSEIL has dedicated tools for product category management and offers **category specific process chains** through [ordering assistants](#) .

## Benefits

Our customers have these benefits with this:

- **Externalization of knowhow** - Make this knowledge available to entire staff through the "Where do i order what?" portal fully integrated in purchasing portal.
- **Full digitalization of the demand definition process** - not just for plain vanilla products like stationary material, but also for configurable products, lending, ...
- **Full integrated with surrounding processes** - like [equipment management](#), [context based ordering](#), ...
- **End-To-End digitalization** - Fully integrated with warehousing and fulfillment, no matter if fulfillment is done internally or by partners.

## Examples

- **Printshop** - After demand definition, potential suppliers are automatically contacted and a RFP process is triggered. The best matching supplier can be chosen automatically or manually by a ruleset and a purchase order is placed and then fulfilled in the procure-to-pay process
- **Equipment management** - A growing customer base is managing equipment of their staff members. This is not just the procurement process, but also integrates the equipment and entitlement management and returns management.
- **Context based ordering** - Construction companies have per job a set of suppliers and have job specific price agreements and product selections. This can be fully digitalized from demand definition to payment with ZUGSEIL.